

#BookProm Contest

OFFICIAL RULES

IMPORTANT: Please read these Official Rules for the “#BookProm Contest” presented by **Sourcebooks, LLC** (“Sponsor”) before entering. By entering the contest, you agree to the terms of these Official Rules. These Official Rules shall govern in the event of any inconsistency with other Contest-related materials.

Sourcebooks, LLC is the sole sponsor of this Contest. Individual bookstores, Facebook, Twitter and Instagram in no way sponsor or endorse this Contest.

NO PURCHASE NECESSARY TO ENTER OR WIN. VOID WHERE PROHIBITED. No other discounts, prizes, refunds or credits will otherwise be offered in the Contest.

ELIGIBILITY: The contest is open to all entrants who are 16 years of age or older at time of entry and are residents of the fifty (50) United States and the District of Columbia at time of entry. All federal, state, and local regulations apply. **LIMIT ONE ENTRY PER PERSON. VOID WHERE PROHIBITED OR RESTRICTED.** Any minor who enters the Contest must have the permission of the parent and/or guardian and must be able to show proof of such permission if requested by Sponsor. Employees of Sponsor Company its parents, subsidiaries, affiliates, suppliers, and agencies, and their immediate family members and persons living in their household are not eligible to enter the Contest. Participation constitutes entrant’s full and unconditional agreement to these Official Rules and Sponsor’s decisions, which are final and binding in all matters related to the Contest.

ENTRY PERIOD: The Contest begins at 12:01AM (CST) on May 20, 2020 and ends at 11:59PM (CST) on Sunday, May 27, 2020 Entries will be accepted during this period only.

HOW TO ENTER: Contestants are asked dress up like Sourcebooks Fire book cover, snap a picture, and post that picture on Instagram or Twitter during the entry period.

To be considered an entry, entrants should:

1. An outfit that mimics or represents a Sourcebooks Fire book cover
2. Hold up the cover of the book that they are representing
3. Outfits should be creative and consider elements of the covers and the content of the book
4. A caption that includes #BookProm and @SourcebooksFire

The following will NOT be considered as entries into this contest:

- Photographs that represent book covers that are not Sourcebooks Fire titles

Sponsor is not responsible for incorrect or inaccurate posting of hashtags and handles by entrants; lost or late entries; or other errors or problems of any kind whether mechanical, human,

or electronic. Incomplete or illegible entries will be voided. All entries become the property of Sponsor and will not be returned. If for any reason the Contest is not capable of being conducted as described in these rules, Sponsor shall have the right to cancel, terminate, modify or suspend the Contest.

Submissions may not include obscene, offensive or inappropriate (in Sponsor's sole and absolute discretion) material or defame any person, or otherwise infringe on any person's proprietary rights or infringe on any other copyright or trademark claim of any person or company. If you are submitting a photo, you are warranting to Sponsor that such photo is your own, that it does not infringe on the rights of a third party, or a copyright holder, or that you have permission from the copyright holder or owner before submitting it.

PRIZE:

Two (2) Grand Prize Winners will receive a gift card to their favorite bookstore in the amount of \$100.

No transfer or cash or other substitution of all or part of a prize is permitted, except by Sponsor, which reserves the right, in its sole discretion, to substitute the prize or prize component with another of comparable or greater value. Any and all taxes on the prize will be the responsibility of the winners. Sponsor shall not be responsible for any delays, damage in the delivery of the prize, and/or loss of any prize in connection with delivery of the prize. In the event that there is an insufficient number of eligible entries, Sponsor reserves the right not to award prizes. The Prize will be sent directly to the winning artist, within approximately eight (8) weeks following winner confirmation. All other expenses not specified as part of prize description are solely the winner's responsibility. The prize is awarded "as is" and without any warranty, except as required by law. In no event will more than the number of prizes stated in these Official Rules be awarded.

JUDGING/WINNER SELECTION:

- 1. Select Sourcebooks Fire Authors (Ryan La Sala, Marieke Nijkamp, Suzanne Park, Rin Chupeco, and Miranda Kenneally) will choose two winners from all entrants by May 29, 2020, 12:00PM. Entries will be judged on originality, creativity and how close the photo represents the original cover, with equal weight being given to each criterion.**
- 2.

The decisions of the Sponsor with respect to the selection of the winners, and in regard to all matter relating to this Contest, shall be final and binding. Winners will be notified via telephone and/or email and must respond within five (5) days of receipt of email or telephone call. Winners may also be required to complete, execute and return an Affidavit of Eligibility and Release. Winners who are minors must also have the permission to enter and provide Sponsor with the use of the art from a parent and/or guardian and must have such parent and/or guardian sign a release. The Winner may be required to provide a Federal Tax Identification Number to Sponsor for issuance of a 1099 form, in connection with receipt of this portion of the prize or the prize

will be forfeited in its entirety. Noncompliance with these conditions may result in forfeiture of the Prize, and Sponsor reserves the right to select alternate winners in such circumstances. If winner notification of the Prize is returned as undeliverable, Sponsor may, at its discretion, select an alternate winner.

DISCLAIMER: By competing in this Contest and/or accepting the prize, entrants agree that Sponsor, and its respective parent companies, assigns, subsidiaries and affiliates, and advertising, promotion and fulfillment agencies and all of their respective employees, officers and directors will have no liability whatsoever, and will be held harmless by entrants for any liability for any injuries, losses or damages of any kind to person and property resulting in whole or in part, directly or indirectly, from the acceptance, possession, misuse, or use of the prizes, or participation in this Contest. By accepting a prize, each Winner consents and grants Sponsor a non-exclusive, perpetual, royalty-free license to use their name, city, comments, photographs and/or likenesses (if provided) and their entries for publicity, advertising or informational purposes, including without limitation, posting on Sponsor's Content website, Facebook pages, Twitter or Instagram accounts, with no additional compensation or further permission (except where prohibited by law).

Any dispute arising from this Contest will be determined according to the laws of the State of Illinois, without reference to its conflict of law principles, and by entering the entrants consent to the personal jurisdiction of the state and federal courts located in DuPage County and agree that such courts have exclusive jurisdiction over all such disputes.

PRIVACY POLICY: All information submitted in connection with entry to this Contest shall be governed by Company's privacy policy (at www.sourcebooks.com/privacy-policy). By entering this Contest, you acknowledge that you have read and agree to this privacy policy.

WINNERS LIST: For a list of the Winners, send a stamped, self-addressed envelope by September 1, 2019 to Sourcebooks, Inc., Attn: Marketing Department – Unicorn Day Indie Contest, 1935 Brookdale Rd # 139, Naperville, IL 60563.

SPONSOR: Sourcebooks, LLC, 1935 Brookdale Rd # 139, Naperville, IL 60563.

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